

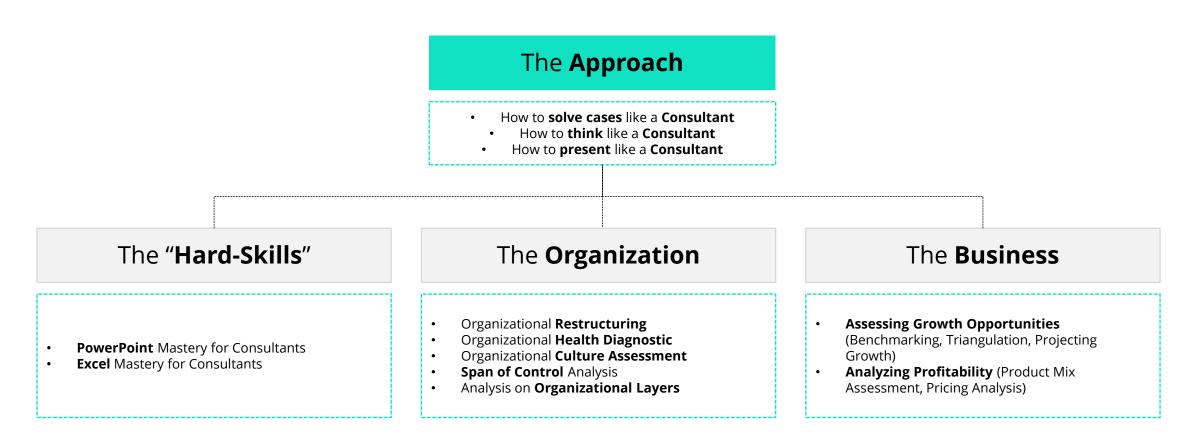
# **Pre-Consulting Bootcamp**

Dec 2024



### **What You Will Learn**

~1 year of skill and experience condensed to a 6 weeks program





## **Syllabus**

~1 year of skill and experience condensed to a 6 weeks program

#### Week 1

#### Live Lecture #1

- Consulting 101 (Introduction to Management Consulting)
- Examples of **Key Deliverables** in Consulting
- Examples of Consulting Cases
- Consulting Segmentation (How Consultants are Segmented)
- How to Think and Solve Problems Like a Consultant

#### Live Lecture #2

- PowerPoint Masterclass
- Excel Masterclass

### Week 2

#### Live Lecture #3

- Human Capital Cases in Consulting
- Deriving Key Organizational Metrics (e.g., Span of Control, Headcount)

#### **Try It Yourself**

Derive NEXTGEN's Key Organizational Metrics



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#### Week 3

#### Live Lecture #4

- Assessing Organizational Health
- Reporting Your Findings

#### **Try It Yourself**

- Assess NEXTGEN's Organizational Health
- Prepare Your Presentation

#### Week 4

#### **Candidate Presentations**

• Present Your Work to Eric

#### Live Lecture #5

 Profitability Assessment (Unit Economics, Margins, CAC, Conversions)

#### **Try It Yourself**

• Analyze Bloomingdale's Business



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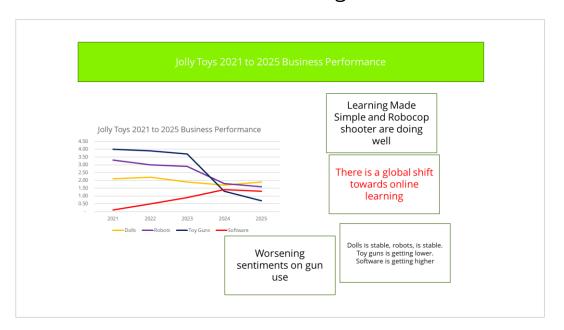
### Week 5 Week 6 Live Lecture #6 Assessing Growth Opportunities - Projecting Growth, Benchmarking, Market Sizing **Candidate Presentations Try It Yourself** • Present Your Work to Eric Identify **Growth Opportunities** for Bloomingdale's **Business** Prepare Your Presentation



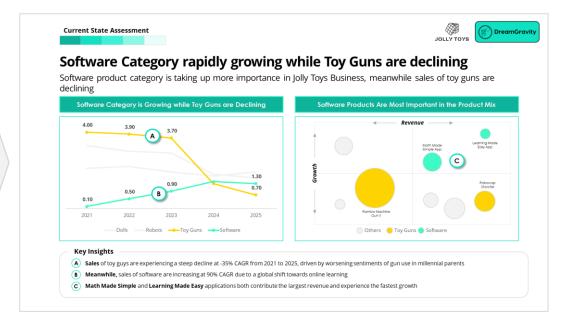
## **Make Slides Like a Consultant**

Save your project managers the time and headache of teaching analysts how to product acceptable work outputs

### Non-Consulting Slide



### Consulting Slide





# Pre-Consulting Bootcamp vs. Internship

~1 year of skill and experience condensed to a 6 weeks program

You will become better than

90%

of applicants in any other company after the this program



	Traditional Internship	Pre-Consulting Bootcamp
Strengthens CV/Resume?	Yes	Yes
Opportunity for Full-Time Offer?	Yes	Yes
Experience	Often Administrative/Manual- Work	1 <sup>st</sup> /2 <sup>nd</sup> Year Associate Work
Skill-Building	Self-Learning/Google/Ask Colleague	Guided with Curated Materials
What Happens If You Mess Up	Scolded by Boss ⊗	Guided by Mentor ©
Working Arrangement	Office, Strict Hours	Anywhere, Anytime